Benjamin PINCUS

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Overview

Sr. Full Stack Developer, Application Designer, UI/UX

Experience

VMware » Sr Full Stack Integrations Expert & Developer, DICE   (2018 - Present)

- Part a small team of six that operate a worldwide strategic sales platform (dicevm.com) targeting customers looking to transform their infrastructure with software-defined data centers, Cloud Foundation, and NSX related products by understanding the pockets of opportunity within their own environment. The DICE (Data Integrated Customer Engagement) platform and strategy provided a measured 28% increase in closure ratios, accelerating sales completion efficiency
- Designs, develops, deploys and maintains key features, tests, schematics, branding, et al. for DICE using a modern web stack (Angular, Typescript, node.js, Express, ngrx, PostgresSQL, redis, cypress for testing, and many helpful packages)
- Integrates DICE with a number of APIs, internal and external, to streamline success that saves both the customer and VMware time and money (SalesForce, rvTools, LiveOptics, Active Directory, internal forecasting and booking reports, lead generation, account planning, etc.)

Kapsch TrafficCom North America » Software Engineer   (2014 - 2018)

- Redeveloped several back office administration and maintenance tools into single page applications, using a variety of frameworks mainly consisting of AngularJS, node.js, Express, HTML and LESS
- Maintained legacy systems built with Java, ActionScript, Python and Flex using the command line, a bit of bash and Adobe's Flash Builder
- Led UX strategy discussions during the redesign of legacy systems
- Participated in on-site Factory Acceptance Testing and 5+ unique product deployments
- Traveled to customer sites as part of the product team to gather/review requirements and provide analytical support as a subject matter expert

Georgia Institute of Technology » Graduate Assistant   (2013 - 2014)

- Created videos and marketing material, provided web development services for various organizations associated to the department of Digital Media
- Teaching Assistant for Fall 2013's Principles of Interaction Design, a required and foundational course for graduate students that teaches introductory HTML, CSS and JavaScript
- Redesigned and built Georgia Tech's Liberal Arts college web portal UI with HTML, CSS, JavaScript and continued to support an existing interface to a Droopal CMS

Pincusmedia.com » Independent Freelancer   (2008 - Present)

- Independent production and consultation services
- Web maintenance , design, development, deployment, architecture
- Music and video production, post-production, editing, and mastering
- Multimedia jack-of-all-trades

Education

Georgia Institute of Technology
M.S. Digital Media, Class of 2014

University of Central Florida
B.A. Digital Media: Internet and Interactive Systems, Class of 2009

Full CV Available @ linkedin.com/in/benpincus/

Front End

ES6, ES5, Typescript, Angular, AngularJS, jQuery, Component-Based Design, Cross-Platform Development, Responsive, Adaptive, Static, CSS3, SCSS, CSS Animation, LESS, Canvas, SVG, Charts.js, State Management like ngrx, Cypress, three.js, Kendo UI, Highcharts, Clarity UI, HTML5, HTML email

Back End

node.js, Express, MySQL, PostgresSQL, SQL, PHP, WordPress, Kafka, Redis, Socket.IO, REST & SOAP protocols, SquareSpace, cPanel, SalesForce, APEX, SOQL, bash, python

Design

Figma, Balsamiq, Photoshop, Illustrator, inDesign, Premiere, Audition, Final Cut Pro, Avid, Pro Tools, User Stories, pen & paper

Deploy

npm, yarn, ESLint, TSLint, Webpack, grunt, gulp, prettier, Jenkins, git, CodeStream, Apache/LAMP, Github Actions, Docker, Kubernetes, AWS S3 & EC2

About

Adept learner, 10,000+ Hours, Multi-industry experience, Multi-skilled creative, Cross-functional strategist, Often techical mentor